

BRYCE LOFCHIE

GRAPHIC DESIGNER

Award-winning creative, pioneering designer with an engineering background.

☎ (630) 450-4865

✉ BryceLofchie@gmail.com

🌐 /brycelofchie

🌐 djdiabetes.com

PROFILE

5+ years of experience in the creative field

Diverse skill set

Great attention to detail

Self-motivated

Adaptive & fast learner

Comfortable working independently or with a team

Creative & technical field experience

Engineering background

Provide clients and employers with unparalleled results

TECH SKILLS

Adobe Creative Suite
(InDesign, Photoshop, Illustrator)

Web Design & Development
(WordPress, HTML, CSS, jQuery)

CAD Design
(SolidWorks, Dimension, Autocad)

Microsoft & Google Suite
(Word, PowerPoint, Excel)

Photography & Videography
(DSLR, Premiere, After Effects)

Engineering, Math, Physics

Mac & Windows OS Proficient

EDUCATION

2017-2019
Columbia College Chicago
BA - Graphic Design

2014-2017
University of Illinois, Chicago
Industrial Engineering

EXPERIENCE

Graphic Designer (Freelance)

2014 - Present

Offer full creative services including Graphic Design, Web Design, Art Direction, and CAD Design with managing projects, building creative teams, and developing creative work while working within timeline and budget

Designer of branding materials, music packaging, merchandise, and promotional materials for companies including Warner Music Group, Sony Music, Def Jam, and Grammy award-winning and Platinum recording artists, including DaBaby, Lil Peep, NLE Choppa, TWF Tony Williams, and more

Completed 300+ projects with work featured in popular publications including Complex, XXL, Hypebeast, New York Times, New York Magazine, Cosmopolitan, The Knot, and more

UnitedMasters

Feb 2019 - Aug 2019

Graphic Designer (Freelance)

Sole Graphic Designer for recording artist NLE Choppa

Collaborate with marketing department to provide direction, feedback, and develop artist's brand

Designed cover art for all Singles including Platinum/Gold certified "Shotta Flow 2" and "Capo", "Free Youngboy", "Shotta Flow Remix", "I Don't Need No Help Remix", and "Blocc is Hot"

Create Shotta Flow merchandise line including shirts, basketball uniforms, bandanas, and more

Hot Topic & Lil Peep

Aug 2018 - Jan 2019

Graphic Designer (Freelance)

Winner of Lil Peep's merchandise design contest, chosen from 2,500+ entries:

Hot Topic's #76th best-selling shirt out of their entire 25,367 piece collection within just 6 months of its release. Sold out online and in over 600 retail stores within a week

Acknowledged in The New York Times & New York Magazine's The Cut

Lyrical Lemonade

Jan 2015 - Aug 2019

Graphic Designer (Freelance)

Designer for the annual The Summer Smash Music Festival social media campaign, pitch decks, and merchandise producing sold out events with 20K+ attendees

Social Media Designer for YouTube channel (11M+ subscribers), Instagram (2.6M+ followers), and Twitter (500K+ followers) accounts

Visual Designer for video assets, promotional materials, and lookbooks, setting quality standards

Chrome City PR

Summer 2018

Graphic Design Intern

Assisted senior designer with designing client deliverables, preparing files and sourcing production within constrained budget and expedited turnaround times

Collaborated with PR department to establish proper copy for designs and client presentations

Generated daily progress reports to maximize communication between all departments efficiently

Outstanding Tradeshow Exhibit Services

Jun 2015 - Aug 2017

CAD & Graphic Designer

Designed digital, print, and 3D trade show booth exhibits for multiple Fortune 500 companies including Harris Corporation and Exelis Inc.

Designed company website, digital and print materials, and assisted with graphic production

Managed multiple projects, communicating with clients and team to successfully meet deadlines